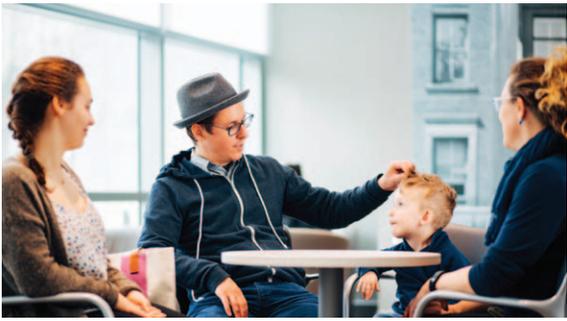


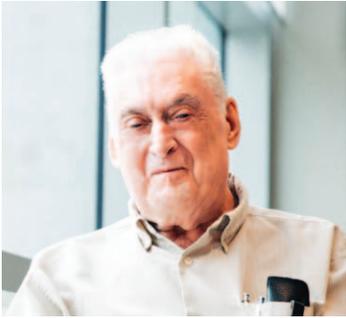
YOU INSPIRE

REPORT TO OUR COMMUNITY 2016 – 2017



The past year has been nothing short of extraordinary

Emerging from a historic campaign to build the Hospital of the Future, Women’s College Hospital Foundation closed out its 2016-2017 fiscal year on April 1 having doubled our revenue from just three years ago. Raising a record-breaking \$18.9 million in gifts received and future commitments, the 2016-2017 period was a powerful testament to the growing commitment and generosity of our donor community – and the depth of your belief in the work of WCH.



Indeed, the numbers tell an incredible story. It was only ten years ago that the Foundation had just \$240,000 in committed annual revenue when it re-launched alongside Women’s College Hospital’s newfound independence. Since then, with your enduring support, nearly \$130 million has been raised to advance a better future for the health of women everywhere.



To harness this momentum and help Women’s College Hospital continue to evolve as a true global leader in revolutionizing healthcare for women, in 2016 the Foundation underwent a comprehensive process to create our very first official five-year strategic plan. Called **A Roadmap to our Future**, the plan now guides everything we do as we aspire to be the charity of choice in advancing health for women and the strategic choice for health system solutions. Fuelled by our “triple aim” of philanthropy, partnerships and people, our new strategic direction will guide the Foundation to again double its revenue over the next three to five years.



As we look back on the extraordinary year and years behind us, we also look ahead to the unfolding legacy we are creating together: a legacy that champions a world in which equitable healthcare and equitable opportunities are undisputed human rights for all.

It’s a legacy underpinned by the people, the partnerships and the philanthropy that make it all possible – by the donor community of which you are such a valued and invaluable part.

You inspire. You inspire Women’s College Hospital.

Thank you.

V. Ann Davis

Chair, Board of Directors

Women’s College Hospital Foundation





You inspire leadership in women's health

Last year, we officially opened our new Women's College Hospital building. This exciting milestone in our history would not have been possible without you, our donors. As we reflect on this special celebration, what is even more motivating is what has been happening inside.

Our team of physicians, multi-disciplinary clinicians, researchers and staff are forging the path in patient-centred care and healthcare innovation. From establishing a new hub of services for the management of chronic pain, reducing wait times for patients and eliminating costly redundancies in the health system; to a research study that aims to make genetic testing for cancer-causing genes more accessible for everyone and helps patients make more informed treatment decisions, sooner; to our expanded substance use service's rapid intake program providing intervention and treatment to people right when they are ready for it. Our successes are only made possible with your support. Your contributions are felt within our building every day by our team, and more importantly, by the diverse community of patients we serve.

The fabric of our Women's College Hospital community is stronger today than ever before. Our most exciting years are ahead of us and we are honoured to have you with us on our journey to revolutionize healthcare, for everyone.



Marilyn Emery

Marilyn Emery
President & CEO
Women's College Hospital



Paulette Senior

Paulette Senior
Chair, Board of Directors
Women's College Hospital



You inspire hope for the future

In February 2017, philanthropist Peter Gilgan ignited a national movement to revolutionize care for women's cancers and give every woman every chance to survive cancer.

Matching a leadership gift from the Canadian Cancer Society (CCS) to invest a total of \$12 million in Women's College Hospital, Peter and CCS together enabled the launch of The Peter Gilgan Centre for

Women's Cancers at WCH in partnership with the Canadian Cancer Society – an unprecedented collaboration that will ensure every Canadian woman facing cancer has access to the highest standard of care, no matter where she lives.

The Centre scales up WCH's world-leading models of care for women's cancers, translates groundbreaking research into practice, provides evidence-based training for health professionals nationwide and empowers women with the knowledge and resources they need to take control of their own journey.

This is the extraordinary power of partnership, philanthropy and a will to save lives.

FACT

Not enough Canadian women are accessing life-saving screening for common women's cancers; at the same time, for many women facing a cancer diagnosis, barriers such as distance, family responsibilities and socioeconomic factors may prevent them from getting the care they need.

"Broad national impact is only possible by scaling up innovative new models of care beyond the four walls of Women's College Hospital. Partnering with the Canadian Cancer Society is an unprecedented step forward in achieving our shared vision to improve health for women nationwide."

Dr. Danielle Martin
FAMILY PHYSICIAN AND VICE-PRESIDENT, MEDICAL AFFAIRS
AND HEALTH SYSTEM SOLUTIONS, WCH



You inspire strength and courage

The 2016 SHOPPERS LOVE. YOU. Run for Women welcomed 1,000 community members to run or walk in support of WCH's Women's Mental Health Program, the largest clinical and research program of its kind in Canada.

The event raised a record-breaking \$100,000 to advance innovative approaches to mental healthcare that address the unique needs of women – including virtual care services that break down barriers to access and a new study to see if post-partum depression can be predicted using genetic markers.

This is the incredible power of community-based events – to create action, to create change and to create enduring impact.

FACT

Women are three times more likely than men to experience barriers to accessing mental healthcare, yet are twice as likely to experience depression and anxiety.

"I experienced post-partum depression after my first child was born and received incredible support from the mental health team at WCH. Not only was the care focused on my unique needs, but the fact that on-site child care was available through Stella's Playroom made a world of difference. It's amazing to see real changes happening, led by WCH, that are addressing the needs and concerns of women."

Dawn Levine
GRATEFUL MENTAL HEALTH PATIENT AND
MEMBER OF neWChapter

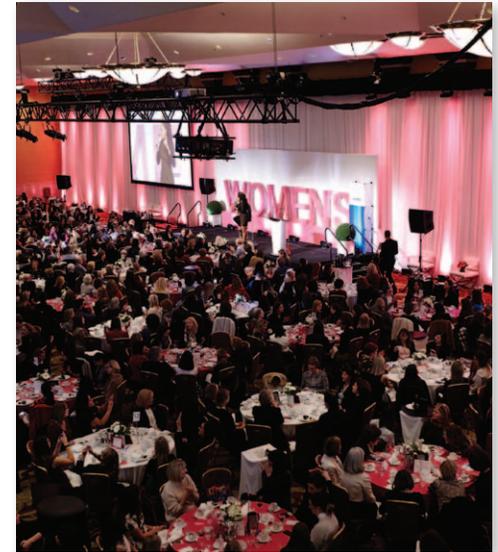




You inspire important conversations

Women for Women's 2016 welcomed over 800 corporate and community leaders to talk about women, aging, and caregiving at the sixth annual luncheon – a movement to revolutionize healthcare through the power of conversation and philanthropy to create change.

Raising an incredible \$475,000, Women for Women's 2016 helped move the needle on WCH's efforts to close gaps in healthcare for women – particularly older women. Fuelled by the power of community and generosity, WCH researchers are leading the way in advocating for the inclusion of sex and gender into every health study emerging from the field of medicine.



FACT

Older women take more medications and live with more complex chronic conditions than men. Yet there's a gap in research focused on the unique needs of older women when it comes to their healthcare.

"Right now, there are gaps in the information and knowledge available to medical professionals about the specific care needs of older adults, and specifically older women. Much of the health research conducted in the past tended to underrepresent older people – a vast number of whom are women. Thankfully that's starting to change. At Women's College Hospital and Women's College Research Institute, we're working to close this health gap with the support of the donor community."

Dr. Paula Rochon
VICE-PRESIDENT, RESEARCH, WOMEN'S COLLEGE HOSPITAL





You inspire groundbreaking research

Last summer, the riders of Tour de Bleu – a private cycling event hosted by the Peter Gilgan Foundation and Mattamy Homes – raised an astounding \$3.25 million to stop cancer before it can begin by advancing hereditary cancer research at Women’s College Research Institute.

The investment marked the single-largest gift ever made by a group of private donors in support of this work – and broke Tour de Bleu’s own fundraising record.

Since then, the hereditary cancers team has already made enormous strides in its world-leading research efforts. Led by Dr. Steven Narod, recipient of the prestigious Killam Prize in Health Sciences for his groundbreaking contributions to the field of breast and ovarian cancer research, the team is focused on saving lives by driving forward innovative new studies to understand the genetics of these cancers, increasing access to genetic screening and helping women reduce their risk by recommending new evidence-based approaches to treatment.

FACT

One in every 200 Canadians carries a BRCA genetic mutation, which dramatically increases the risk of breast, ovarian and prostate cancer.

“If I hadn’t participated in a Women’s College Hospital research study, I wouldn’t have known that I carry a mutation in the BRCA2 gene. That knowledge led to the early diagnosis of my breast cancer, the avoidance of chemotherapy and radiation, and a great prognosis. Last year, I celebrated five years cancer-free.”

Sharon Newman
GRATEFUL BREAST CANCER PATIENT





Vincenza Spiteri DeBonis,
grateful cardiac patient

FACT

Heart disease is the number one killer of women, yet women are 36% less likely than men to enroll in a cardiac rehabilitation program following a heart attack.

You inspire heartfelt advances in care for women

WCH's Women's Cardiovascular Health Initiative (WCHI) recently celebrated its milestone 20th anniversary.

Founded in 1996 in response to rising rates of heart disease-related deaths among Canadian women, WCHI remains Canada's first and only cardiac rehabilitation program designed exclusively for women. By breaking down barriers to care, reaching into marginalized communities and delivering treatment that meets the unique needs of

women, this program is closing a crucial health gap and saving lives.

On Valentine's Day, Women's College Hospital Foundation was proud to host a special heart health-themed luncheon showcasing the work of WCHI for members of our Spirit of Life Society – individuals who have chosen to create a future legacy of impact by naming the hospital in their will. WCHI patients Vincenza Spiteri DeBonis and Marianne Fedunkiw joined Dr. Jennifer Price, the program's co-founder, to share the impact the program has had on their lives – and their hearts.

"Across North America, only 45% of women complete a full cardiac rehab program – if they're referred to a rehab program at all. By offering women a safe, supportive and judgment-free space, and by working closely with women to address the barriers that might prevent them from attending our program, 90% of our patients graduate. We are so grateful to the incredible WCH donor community for helping to make this program possible, and for helping it continue to grow."

Dr. Jennifer Price
CHIEF NURSING EXECUTIVE AND CO-FOUNDER
OF THE CARDIAC REHABILITATION PROGRAM AT WCH



You inspire disruption

The Women's College Hospital Institute for Health System Solutions and Virtual Care (WIHV) is now widely recognized as the only institute of its kind with the expertise and vision necessary to effect widespread change across the health system – locally, nationally and globally.

WIHV is focused on finding new ways to deliver care that create better outcomes for patients and a stronger system for everyone by reducing costs and improving efficiencies. This means questioning how things are currently done and shaking things up to get to the root cause of the challenges facing the healthcare system.

With your support, WIHV continues to disrupt, grow – and heal healthcare.



FACT

Almost 80% of Ontarians over 45 live with at least one chronic condition, accounting for an estimated 55% of all healthcare spending in the province.

"Thanks to generous donor investments, WIHV is at the very forefront of integrating digital tools into the healthcare system that make care less costly to deliver, more convenient and more effective for both patients and providers. We're currently evaluating a number of innovative digital tools, including a major new online mental health initiative that's being introduced in Canada for the first time, to measure their clinical impact and integrate them into healthcare practice across the system."

Dr. Sacha Bhatia
DIRECTOR, WIHV



Just before Christmas 2016, Brianna Varcoe lost her mom, Krista, to BRCA-related breast cancer. To help ensure no one else has to go through what she did, 10-year-old Brianna hosted a special fundraiser in March to advance BRCA research at Women's College Hospital.



FACT

Giving has a ripple effect: when one person gives of their time or money, others are inspired to do the same. This cascade of generosity creates exponential impact for people and communities. (Fowler and Christakis, 2010)

You inspire impact

Over the past year, your collective belief in the work and mission of Women's College Hospital grew deeper than ever before.

From a wave of new supporters to increased engagement from long-time champions, your passion for advancing the health of women created unprecedented impact, broke records and changed lives.

You rallied your friends and family, hosted community events and spread the word. You shared your stories, set up monthly gifts and collected donations. You spoke on panels, came by to visit and told us why Women's College Hospital means the world to you.

You engaged. You made a difference. You inspired. Thank you.



"There's no other place like Women's College Hospital. Everyone here goes out of their way to provide the best care and service. It's so important to support organizations that are making a real difference – and WCH is one of those."

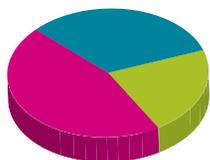
Bill Hughey
WCH PATIENT AND LONG-TIME DONOR



Highlights of operations & fund balances

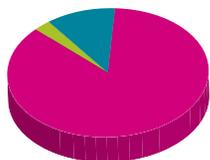
	2017	2016
Revenues		
Donations and Fundraising	11,212,454	9,222,027
Net Investment Income/ (loss)	4,471,013	(1,596,575)
Total Revenue	15,683,467	7,625,452
Grants and Activities		
Fundraising & Administration	4,030,175	3,646,209
Grants	6,881,684	24,550,303
Change in Fund Balances	4,771,608	(20,571,060)
Fund Balances at Year End		
Unrestricted Funds	606,321	926,743
Restricted Funds	46,484,825	41,392,795
Total Funds	47,091,146	42,319,538

Detailed audited financial statements are available online at www.wchf.ca.



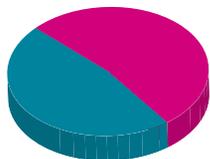
Who are our donors?

Individuals	46%
Foundations	33%
Corporations	21%



Where do our donors direct their dollars?

Restricted	86%
Unrestricted	11%
Endowed	3%



Grants to the hospital

Research	53%
Capital Projects & Education	47%

The volunteer leaders of

Women's College Hospital Foundation (2016-2017)

Board of Directors

V. Ann Davis, *Chair*
 Christopher Knight, *Vice-Chair*
 Marisa Piattelli, *Vice-Chair*
 Elle AyoubZadeh
 Gail Cecil
 Tonie Chaltas
 Paul Damp
 Stephen Dowd
 Marilyn Emery, *President & CEO, WCH (ex officio)*
 Susan Garnet *(ex officio)*
 Jane Gavan
 Katherine Hay, *President & CEO, WCHF (ex officio)*
 Judy John
 Jane E. Kinney
 Sheila Laredo *(ex officio)*
 Blair Levinsky
 Steve Litwin
 Mary Lou Maher *(ex officio)*
 Kim Mason
 Joanne Mealia
 Colleen Moorehead
 Eden M. Oliver
 Maryam Sanati
 Debbie Simpson
 Shelagh Stoneham

Incoming Board Directors in 2017

Carol Cowan *(ex officio)*
 Elizabeth Fanjoy
 Paul Gray
 Ron McEachern
 Jennifer Ocampo-King
 Enid Pico
 Jennifer Reynolds
 Kara Wood

Advisory Council

Carol A. Cowan, *Chair*
 The Hon. Dr. Carolyn Bennett
 The Hon. Elinor Caplan
 The Hon. Margaret Norrie McCain
 The Hon. Senator Nancy Ruth
 The Hon. George Smitherman
 Darleen Bogart
 Pat Campbell
 Sylvia Chrominska
 Louise Fast
 Maureen Kempston Darkes
 Ann Kerwin
 Mary Susanne Lamont
 Janet MacInnis
 Wanda O'Hagan
 Jocelyn Palm
 Susan Perren
 Len Racioppo
 Gail Regan
 Kimberley Shannon
 Dr. Elaine Todres

Incoming Advisory Council Members in 2017

Colleen Moorehead
 Dr. John Semple

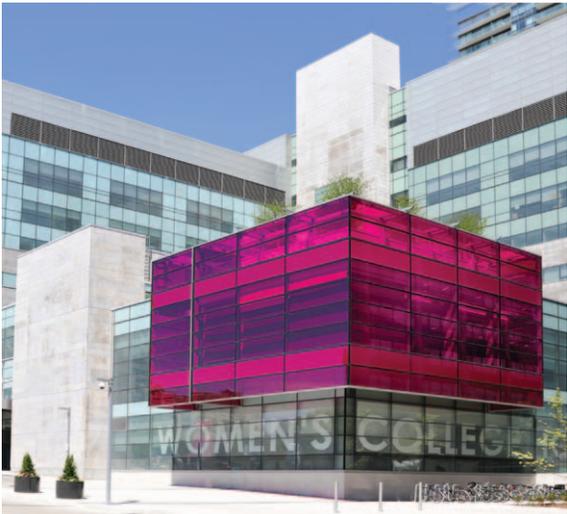
Full donor listings are
proudly displayed online
at www.wchf.ca.



A wave of support that will only continue to grow



Every day, through your passion for the health of women and your enduring generosity, you inspire action, change and an ever-growing determination to create a future in which women everywhere can achieve their greatest potential.



This past year alone, Women's College Hospital Foundation welcomed over 600 new donors to our community – a wave of support that will only continue to grow as the world increasingly turns its attention to the profound progress for the health of women that is pursued each day at WCH with tenacity, courage and unrelenting vision.

This is work that impacts women and families far beyond the four walls of our institution: it is the groundbreaking research, care and health system innovation that will give hope and healing to generation after generation of women – across Canada and around the world.

None of this work would be possible without the **philanthropy, partnerships and people** that define our donor community – the philanthropy, partnerships and people that inspire and drive forward an extraordinary future for healthcare that is within our reach.

You inspire bold new ideas that become bold new solutions to advance access to better healthcare for women and for all. You inspire optimism for the potential of science and compassion to break down barriers so that every individual may reach their greatest potential.

You inspire us.
We simply can't thank you enough for being there, every step of the way.

Katherine Hay
President & CEO
Women's College Hospital Foundation



YOU INSPIRE



WOMEN'S COLLEGE
HOSPITAL FOUNDATION

Health care for women | REVOLUTIONIZED

Women's College Hospital Foundation

76 Grenville Street

Toronto, ON M5S 1B2

416.323.6323

foundation@wchospital.ca | www.wchf.ca

Charitable Registration Number: 119302628 RR0001



WCH Foundation is fully accredited under Imagine Canada's Standards Program. The Standards Program awards accreditation to charities and nonprofits that demonstrate excellence in five areas of operations: board governance, financial accountability, fundraising, staff management, and volunteer involvement.



Women's College Hospital is fully affiliated with the University of Toronto.